

SWEET JOY

Brochure

A LUXURY WEDDING CAKE EXPERIENCE



Hello!

At Sweet Joy, we create exquisite designer wedding cakes that are as unforgettable as the celebration itself. Our signature style blends romantic fondant finishes, delicate textures, and handcrafted sugar flowers—each petal individually made and artfully arranged. Every cake is a collaboration of flavour and form.

Karin, our celebrated Queen of Flavour, is responsible for the rich, moist cakes and refined flavour pairings.

Joy, our cake designer and sugar flower artist, brings each couple's story to life through elegant design and bespoke detailing.

Joy and Karin

Info@sweetjoy.co.za
084 664 7662



**Africa's
Greatest
Bakers**
2025 Winner





HOW TO BOOK

Cake Consultation

- Complete the consultation questionnaire
- Select a consultation date
- Choose six flavours from our menu
- Pay the consultation fee to confirm

2X TASTING BOXES, COFFEE AND CONSULTATION - R600 PER COUPLE

WHAT IS INCLUDED

- Two cake tasting boxes (six flavours each)
- A beverage to enjoy during your consultation
- Personal design consultation
- Conceptual cake sketch



Virtual calls:

TASTING BOX ONLY -
R260 PER BOX

We have a vast international market here in the Garden Route, and we recognize that some couples may not reside in South Africa. To accommodate them, we offer WhatsApp video consultations at no cost for our couples.

Important Questions



Africa's
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Please complete this form so we can give you the wedding cake of your dreams

Bride & Grooms Name:

Cell number:

Co-ordinator /planner details:

Email:

Venue:

Wedding Date and Time:

Colours and theme:
(Mood boards or images welcome)

Number of guests:

Cake served after ceremony (with canapes) or at reception (with Dessert)?

Will the cake be the main dessert or served with additional dessert?

Do you require a cake stand or cake knife?

Wedding Photographer Name (optional)?

Where did you hear about us?

NOTES:

PLEASE INCLUDE A MOODBOARD OR IMAGES OF CAKES
SO WE CAN BEGIN THE DESIGN PROCESS.

CELEBRATE WITH FLAVOUR

CLASSIC VANILLA

Vanilla Sponge Cake layered with Vanilla Swiss Buttercream

RASPBERRY & WHITE CHOCOLATE

Vanilla Sponge with Raspberry coulis layered with White chocolate ganache & Swiss buttercream

LEMON INDULGENCE

Vanilla Sponge infused with Lemon Zest layered with whipped Lemon curd & Swiss Buttercream

VANILLA DULCE DE LECHE

Vanilla Sponge cake layered with caramel treat and caramel infused Swiss meringue buttercream

CLASSIC CHOCOLATE

Chocolate sponge cake layered with Chocolate Swiss buttercream

CHOCOLATE HAZELNUT CREME'

Chocolate sponge layered with nutella, hazelnut praline, Swiss Buttercream

THE MOCHA

Chocolate sponge layered with cappuccino-infused Swiss Buttercream

TASTE OF AFRICA (AMARULA)

Chocolate sponge infused with Amarula caramel & Swiss Buttercream

CLASSIC CARROT CAKE

Carrot Cake with Cream Cheese icing and a Pecan praline

Price Guide

WHAT TO BUDGET FOR YOUR WEDDING CAKE



BASIC

MODERATE

LUXURY

2 TIER

R3 000- R4300

R4300 - R5000

R5500 - R7000+

3 TIER

R5 000 - R6 500

R6 500- R7500

R8000 -R13 000+

4 TIER

R6000 - R7000

R8000 - R10 500

R15000 -R17 000+



TERMS & CONDITIONS

ORDERS

We require three months' notice on wedding cakes however we will accept short notice cakes subject to the availability of the date required. Any cake ordered from a picture or photo of a cake produced by any other cake maker can only be reproduced as our interpretation of that cake and will not be an exact reproduction of the cake in the picture or photo.

PAYMENTS

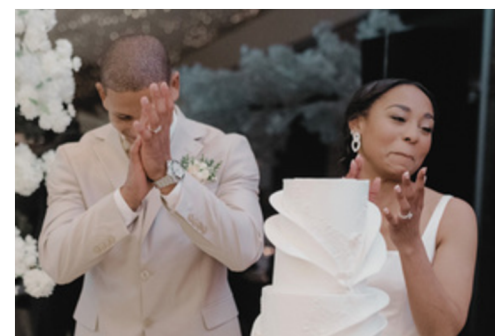
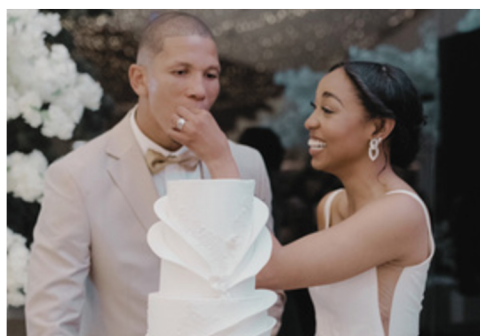
A first non-refundable Deposit of 25% is payable upon acceptance of quotation to secure the booking as we have a limited amount of cakes we can make. The remaining balance is due **two (2) weeks prior** to the delivery date.

CHANGES

Any changes to the cake may result in additional charges and must be directed in writing to info@sweetjoy.co.za no later than fourteen (14) business days prior to date of delivery. Failure in meeting the payment schedule and/or Sweet Joy Cake payment reminders may lead to cancellation of the order. Your cake will not be delivered.

CANCELLATIONS

If an order is cancelled before fourteen (14) business days of the delivery date, then the balance of payment (estimated as 50% of the total cake cost) minus relevant third party expenses incurred in relation to the finished product (which may for example include but not be limited to decorations and cake stands) will be waived. If the order is cancelled within fourteen (14) business days prior to the delivery date, then no refunds will be made. All cancellations must be submitted in writing by email directed to info@sweetjoy.co.za and it is the responsibility of the client to ensure receipt of the cancellation confirmation.



Information

www.sweetjoy.co.za
info@sweetjoy.co.za
0846657662

Banking Details

J Blom
FIRST NATIONAL BANK
-CHEQUE ACCOUNT
ACC NO: 626 050 80 457
BRANCH CODE: 255355

Publications and Awards

