

# *Sweet Joy*

## DESIGNER WEDDING CAKES

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EST 2013



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[WWW.SWEETJOY.CO.ZA](http://WWW.SWEETJOY.CO.ZA)

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*Cell: 084 664 7662 | email: [info@sweetjoy.co.za](mailto:info@sweetjoy.co.za)*



## ABOUT US

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At Sweet Joy, we pride ourselves on beautiful and delicious wedding cakes. Our artistic, romantic fondant cakes are adorned with whimsical florals and textures, making them perfect for weddings. What sets us apart are our handcrafted sugar flowers, which are a true work of art and the hallmark of our cakes.

Karin is the 'Queen of Flavour' and the reason behind the delicious moist cakes and flavour combinations.

Joy is the Sugar Flower and cake artist that designs the beautiful look of the cake based on the couple's unique personality.



*With love,  
Karin and Joy*

INSTAGRAM: @SWEETJOYCAKES



*Getting to know you*

CAKE INFORMATION QUESTIONNAIRE

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Please complete this form so we can give you the cake you want on the day you want

You may copy and paste these questions into an email if that is easier

Bride and Grooms Name:

Bride Cell number:

Alternative Cell number: (co-ordinator or groom):

Email:

Venue:

Wedding Date:

Wedding Time:

Colours and theme:

Number of guests:

Sugar Flowers/ \*\*\*Real Flowers:

Cake served after ceremony (with canapes) or at reception (with Dessert)?

Will the cake be the main dessert or served with additional dessert?

Do you require a cake stand?

Wedding Photographer Name (optional)?

Any notes you may have about your wedding cake:

Please send us your Moodboard and inspiration images so we can get a 'feel for your style  
\*\*\*real flowers to be supplied by brides florist)

## BOOK A CAKE CONSULTATION

### R400 per couple

Joy our expert cake designer, crafts each cake to be a unique and bespoke work of art, inspired by the bride and groom. Designing the perfect cake at the cake consultation, Joy sits down with the couple to discuss their wedding and the inspiration behind the cake design. Drawing inspiration from various sources such as the bride's Pinterest cakes, invitations, dress, the couple's story, and the venue, Joy creates a design that perfectly captures the couple's vision. She then works closely with the couple to refine the design until it is the cake of their dreams.

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#### *How to Book*

- Step 1:* Complete the questionnaire in this booklet and send it back to us
- Step 2:* Choose a date for the consultation that suits you and your fiancé.
- Step 3:* Choose 6 flavours for your cake tasting box from our flavour menu
- Step 4:* Pay R400 to confirm your booking.



#### WHAT'S INCLUDED:

- Two cake tasting boxes with 6 flavours each to take home and enjoy
- A coffee or tea at the coffee shop
- Consultation and rough sketch of your wedding design.



#### TRAVELLING CAKE TASTING BOX



Not in the Garden Route? Not a problem, we can courier a cake tasting box with cake jars right to your door (SA only) and schedule a WhatsApp consultation. Perfect for destination brides. If you are in another country, we can schedule a free WhatsApp consultation and design.

Please Note: additional people will be charged extra\*

# CAKE FLAVOUR MENU

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Our cakes are made with the finest ingredients- real butter, high quality ingredients and swiss meringue buttercream

## DREAMY VANILLA

### Classic vanilla

Fragrant Vanilla Sponge Cake with Creamy Vanilla Infused Swiss Meringue Buttercream

### Berries and "Creme

Fragrant Vanilla Sponge with berry coulis swiss meringue buttercream

### Summer Passion Fruit

Fragrant Vanilla Sponge with Passion fruit curd and swiss meringue buttercream

### White Chocolate Raspberry

Fragrant Vanilla Sponge with Raspberry curd and milky White Chocolate ganache

### Whipped Lemon indulgence

Fragrant Vanilla Sponge with whipped Lemon curd and Lemon infused swiss meringue buttercream

### Vanilla Dulce de leche

Fragrant Vanilla Sponge cake with caramel treat and caramel infused swiss meringue buttercream

## DECADENT CHOCOLATE

### Classic Chocolate

Decadent dark chocolate sponge cake with Chocolate swiss meringue buttercream

### Black Cherry Ganache

Decadent dark chocolate sponge with black cherry coulis and dark chocolate ganache

### Chocolate Hazelnut Creme'

Decadent dark chocolate sponge cake with chocolate nutella ganache and Hazelnut praline \*contains nuts

### The Mocha

Decadent dark chocolate sponge cake with creamy cappuccino infused swiss meringue buttercream

### Peanut Butter Heaven

Decadent dark chocolate sponge cake with peanut butter infused swiss meringue buttercream with Peanut praline

### Chocolate Dulce de leche

Decadent dark chocolate sponge cake with caramel and caramel infused swiss meringue buttercream

### Classic Carrot Cake

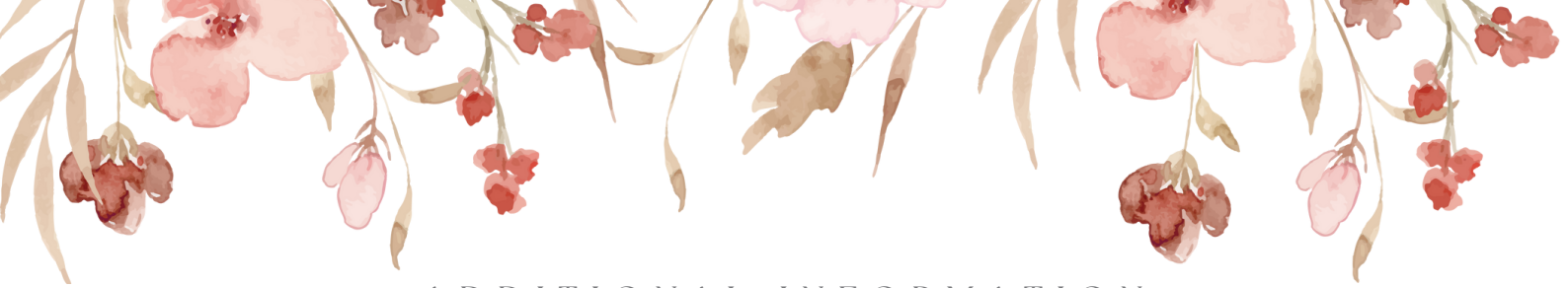
Carrot Cake with Cream Cheese icing and a pecan praline \*contains Nuts

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*Vegan and gluten free flavours on request*







## ADDITIONAL INFORMATION

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PLEASE CONTACT US IF YOU HAVE QUESTIONS

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### **1. DUMMY TIERS**

A dummy tier is indistinguishable in external appearance from a real tier. It is made from lightweight Styrofoam and decorated in the same way as a sponge cake.

For certain designs, dummy tiers can be effective in adding height and drama without wasting a lot of cake. For certain designs, they can also help keep the cost down, if supplemented with "cutting cake".

### **2. DELIVERY**

Delivery fees will be determined by the mileage between your venue and our studio in Dana Bay. We calculate using standard AA rates

### **3. CAKE STANDS**

We do not offer cake stand rentals at this time. We can however purchase a cake stand for you that you can keep as a memento. alternatively, you could check with your venue to find out if they have cake stands available.

### **4. DEPOSITS AND BOOKING FEES**

Once you have done your tasting and received your final quote and a 25% non-refundable deposit is required to secure your booking. The remainder of the balance is due 2 week before your wedding date.

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*We can discuss this in more detail at the Cake Tasting*

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## TRUSTED WEDDING SUPPLIERS

Planning can be stressful so we hope you find this list helpful



FOR FULL GARDEN ROUTE LIST of vendors: [www.gardenroute-weddings.co.za](http://www.gardenroute-weddings.co.za)

### Photographers ( In no particular order)

Michelle Photography: [www.michellephotography.co.za](http://www.michellephotography.co.za)

Liesel Volschenk Photography: [www.lieselvolschenk.com](http://www.lieselvolschenk.com)

Ruan Redelinghuys: [www.ruanredelinghuys.com](http://www.ruanredelinghuys.com)

The Garden Route Creative: [www.thegrcreative.co.za](http://www.thegrcreative.co.za)

June Richards: [junerichards.co.za](http://junerichards.co.za)

Sharyn Hodges: [www.sharynhodges.com](http://www.sharynhodges.com)

### Make up and Hair

Wilna Allpass: [makeupbywilna.co.za](http://makeupbywilna.co.za)

Donna Taylor: [www.donnataylormakeup.com](http://www.donnataylormakeup.com)

Miss Cakes: [www.misscakesmua.co.za](http://www.misscakesmua.co.za)

### Events, Decor and planning

Confeti events: [confetievents.com](http://confetievents.com)

Gather 2 create: [gather2create.com](http://gather2create.com)

Bubbles & Co Events: [www.bubblesco.co.za](http://www.bubblesco.co.za)

### Flowers

Bell and Blossoms: [www.facebook.com/DorothyBell1955](https://www.facebook.com/DorothyBell1955)

The delicate nature: <https://www.facebook.com/thedelicatenature/>

### Bridal Accessories and Gifts

Carrie Collection: <https://www.carriecollection.co.za/>

Photo at the bay and design- <https://photoatthebay.mypixieset.com/>

### Marriage officer/ Pastor

Theuns Blom ( contact details on request)





# TERMS AND CONDITIONS

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## ORDERS

We require three months' notice on wedding cakes however we will accept short notice cakes subject to the availability of the date required. Any cake ordered from a picture or photo of a cake produced by any other cake maker can only be reproduced as our interpretation of that cake and will not be an exact reproduction of the cake in the picture or photo.

## PAYMENTS

A first non-refundable Deposit of 25% is payable upon acceptance of quotation to secure the booking as we have a limited amount of cakes we can make. The remaining balance is due two (2) weeks prior to the delivery date.

## CHANGES

Any changes to the cake may result in additional charges and must be directed in writing to [info@sweetjoy.co.za](mailto:info@sweetjoy.co.za) no later than fourteen (14) business days prior to date of delivery. Failure in meeting the payment schedule and/or Sweet Joy Cake payment reminders may lead to cancellation of the order. Your cake will not be delivered

## CANCELLATIONS

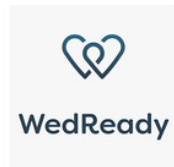
If an order is cancelled before fourteen (14) business days of the delivery date, then the balance of payment (estimated as 50% of the total cake cost) minus relevant third party expenses incurred in relation to the finished product (which may for example include but not be limited to decorations and cake stands) will be waived. If the order is cancelled within fourteen (14) business days prior to the delivery date, then no refunds will be made.

All cancellations must be submitted in writing by email directed to [info@sweetjoy.co.za](mailto:info@sweetjoy.co.za) and it is the responsibility of the client to ensure receipt of the cancellation confirmation.





# AWARDS AND PUBLICATIONS



**Nubian Bride**  
THE QUINTESSENCE OF BRIDAL VOGUE

If you have any questions, please get in touch.

We look forward to hearing from you!

[www.sweetjoy.co.za](http://www.sweetjoy.co.za)



LET'S CHAT!

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INFO@SWEETJOY.CO.ZA

WWW.SWEETJOY.CO.ZA

PHONE: 084 664 7662

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*If you have any questions, please get in touch.*

*We look forward to hearing from you!*

FOLLOW US: @SWEETJOY\_CAKES